



## **Persistence** by Adrian Law

### Transcription

1

00:00:00,000 --> 00:00:00,760

GOOD MORNING!

2

00:00:00,761 --> 00:00:01,960

I HOPE YOU'RE WELL.

3

00:00:01,961 --> 00:00:04,650

TODAY, I WANT TO TALK BRIEFLY ABOUT SOMETHING THAT

4

00:00:04,660 --> 00:00:07,930

PRETTY MUCH EVERY SUCCESSFUL PERSON

5

00:00:07,931 --> 00:00:10,840

AT SOME POINT IN THEIR LIFE HAS DONE IT.

6

00:00:10,850 --> 00:00:13,830

WE HEAR IT TIME AND TIME AGAIN WHEN PEOPLE

7

00:00:13,880 --> 00:00:16,800

ACHIEVE GREAT THINGS THEY HAVE

8

00:00:16,801 --> 00:00:18,170

DONE THIS ONE THING.

9

00:00:18,171 --> 00:00:18,960

NOW, WHAT IS IT?

10

00:00:19,240 --> 00:00:23,530

IT QUITE SIMPLY IS 'PERSISTENCE.' NOT ONLY

11

00:00:23,630 --> 00:00:25,540

WITH YOUR FOLLOW UP TO SELL LOTS OF

12

00:00:25,541 --> 00:00:28,010

CARS, BUT ANY AREA OF LIFE THAT YOU

13

00:00:28,011 --> 00:00:28,850

WANT TO SUCCEED IN,

14

00:00:28,851 --> 00:00:29,690

IF YOU REALLY,

15

00:00:29,691 --> 00:00:31,870

REALLY WANT TO ACHIEVE SOME OF THE GOALS

16

00:00:31,871 --> 00:00:33,280

THAT YOU GOT FOR MAYBE YOURSELF OR

17

00:00:33,281 --> 00:00:34,220

YOUR FAMILY,

18

00:00:34,460 --> 00:00:36,150

PERSISTENCE IS THE KEY.

19

00:00:36,540 --> 00:00:39,570

MOST PEOPLE GIVE UP SO EASILY.

20

00:00:39,580 --> 00:00:40,520

MOST PEOPLE DO,

21

00:00:40,521 --> 00:00:42,000

DON'T BE MOST PEOPLE.

22

00:00:42,001 --> 00:00:43,050

LEARNING,

23

00:00:43,740 --> 00:00:44,000

YOU KNOW,

24

00:00:44,010 --> 00:00:45,520

GETTING THE RIGHT TRAINING,

25

00:00:45,521 --> 00:00:47,800

COACHING, LEARNING WHERE YOU NEED TO

26

00:00:47,801 --> 00:00:49,650

IMPROVE, IT'S ALL PART OF IT,

27

00:00:50,040 --> 00:00:50,330

YOU KNOW?

28

00:00:50,331 --> 00:00:51,480

JUST RECENTLY,

29

00:00:51,481 --> 00:00:52,090

AS YOU KNOW,

30

00:00:52,091 --> 00:00:53,910

I'VE BEEN PLAYING IN COMPETITIVE SNOOKER

31

00:00:53,911 --> 00:00:56,680

IN NATIONAL COMPETITIONS AND SO FORTH,

32

00:00:56,690 --> 00:00:58,560

AND IN 2.5 YEARS,

33

00:00:58,561 --> 00:01:00,570

I'VE REACHED 2 MAJOR FINALS,

34

00:01:00,571 --> 00:01:02,010

I'VE LOST BOTH OF THEM.

35

00:01:02,011 --> 00:01:03,960

ANYWAY, THIS WEEKEND,

36

00:01:04,940 --> 00:01:06,840

WINNER WINNER CHICKEN DINNER.

37

00:01:08,350 --> 00:01:12,360

SO A MASSIVE WEEKEND AND I PLAYED SEVERAL

38

00:01:12,361 --> 00:01:15,180

MATCHES AND ENDED UP WINNING THE FINAL

39

00:01:15,181 --> 00:01:17,210

VERY CLOSE AT 4:3.

40

00:01:17,220 --> 00:01:19,640

BUT IT'S THE PERSISTENCE AND IT IS

41

00:01:19,641 --> 00:01:20,320

FOR YOU TO,

42

00:01:20,321 --> 00:01:23,960

SO MY WISH FOR YOU TODAY IS TO,

43

00:01:23,961 --> 00:01:24,510

TO FOCUS,

44

00:01:24,511 --> 00:01:26,360

HAVE TO THINK ABOUT WHAT YOUR GOALS ARE

45

00:01:26,740 --> 00:01:28,880

AND THEN MAKE A PLAN,

46

00:01:28,890 --> 00:01:30,420

WE KNOW THAT WE KNOW HOW TO DO IT,

47

00:01:30,430 --> 00:01:32,660

BUT THEN BE PERSISTENT WITH IT,

48

00:01:32,670 --> 00:01:35,510

MAKE THE TWEAKS ALONG THE WAY TO IMPROVE

49

00:01:35,520 --> 00:01:36,780

BECAUSE IF YOU KEEP DOING THE SAME THING

50

00:01:36,781 --> 00:01:37,550

OVER AND OVER AGAIN,

51

00:01:37,551 --> 00:01:38,350

THAT'S INSANE.

52

00:01:38,360 --> 00:01:39,550

THEY CALL IT INSANITY.

53

00:01:39,560 --> 00:01:41,500

BUT IF YOU KEEP IMPROVING,



54

00:01:41,510 --> 00:01:42,520

YOU KEEP LEARNING,

55

00:01:42,530 --> 00:01:45,230

YOU KEEP GROWING AND YOU KEEP PERSISTING,

56

00:01:45,240 --> 00:01:46,560

THEN YOU WILL GET THERE.

57

00:01:47,140 --> 00:01:48,990

MAYBE YOU WON'T ACHIEVE EVERY SINGLE GOAL,

58

00:01:48,991 --> 00:01:51,410

BUT YOU WILL ACHIEVE A MASSIVE PERCENTAGE OF

59

00:01:51,420 --> 00:01:52,770

THEM. SO THAT'S MY MESSAGE.

60

00:01:52,780 --> 00:01:53,980

GO OUT, CONQUER.

61

00:01:53,981 --> 00:01:55,050

HAVE AN AWESOME MONDAY.

62

00:01:55,060 --> 00:01:55,970

HAVE AN AWESOME WEEK.

63

00:01:55,980 --> 00:01:57,310

AND I'LL SEE YOU VERY,

64

00:01:57,311 --> 00:01:57,880

VERY SOON.

65

00:01:57,890 --> 00:01:58,660

BYE FOR NOW.