



## **Art of War** by Adrian Law

### Transcription

1

00:00:00,000 --> 00:00:01,800

I JUST WANTED TO SHARE.

2

00:00:01,850 --> 00:00:04,180

I'VE JUST BURNED MY OWN BOATS,

3

00:00:04,230 --> 00:00:07,040

AND THE BRIDGES. WHAT AM I TALKING ABOUT?

4

00:00:07,050 --> 00:00:08,810

WELL, IT WAS A BIT OF A SUN TZU MOMENT

5

00:00:08,811 --> 00:00:10,560

FROM THE ART OF WAR.

6

00:00:10,570 --> 00:00:12,030

NOT SURE IF YOU'RE FAMILIAR WITH IT,

7

00:00:12,040 --> 00:00:14,790

BUT SUN TZU TEACHES THAT WHEN ARMIES ARE

8

00:00:14,791 --> 00:00:17,340

ATTACKING THAT THEY BURNED THEIR OWN

9

00:00:17,341 --> 00:00:19,390

BOATS AND THEIR BRIDGES.

10

00:00:19,400 --> 00:00:20,970

NOW, WHY WOULD THEY DO THAT?

11

00:00:28,698 --> 00:00:30,060

WELL, ACCORDING TO SUN TZU,

12

00:00:30,069 --> 00:00:32,630

IF YOU HAVEN'T BURNED YOUR BOATS,

13

00:00:32,631 --> 00:00:34,290

(AND THE BRIDGES) YOU CAN

14

00:00:34,291 --> 00:00:34,990

STILL ESCAPE.

15

00:00:34,991 --> 00:00:36,340

YOU CAN STILL RETREAT.

16

00:00:36,350 --> 00:00:38,640

WHEREAS, WHEN THE ARMIES ARE BURNING THEIR

17

00:00:38,641 --> 00:00:40,160

OWN BOATS AND THE BRIDGES

18

00:00:40,161 --> 00:00:41,530

THE ENEMY CAN'T ESCAPE.

19

00:00:41,540 --> 00:00:43,580

BUT NEITHER CAN THE ARMY.

20

00:00:43,590 --> 00:00:44,490

THAT'S ATTACKING.

21

00:00:44,500 --> 00:00:45,790

SO THEREFORE,

22

00:00:45,800 --> 00:00:46,920

ACCORDING TO SUN TZU,

23

00:00:46,921 --> 00:00:48,770

THEY WILL DO EVERYTHING IN THEIR POWER

24

00:00:48,795 --> 00:00:50,655

POWER TO SUCCEED,

25

00:00:50,665 --> 00:00:53,735

TO DO WHATEVER IT TAKES AT ALL COSTS TO

26

00:00:53,745 --> 00:00:55,085

WIN THAT WAR.

27

00:00:55,095 --> 00:00:56,615

SO, HOW HAVE I DONE THAT?

28

00:00:56,625 --> 00:00:58,105

IN A MUCH SMALLER WAY?

29

00:00:58,115 --> 00:00:59,725

WELL, I'M CURRENTLY AT MOUNT PRITCHARD

30

00:00:59,726 --> 00:01:00,855

AT THE HOLIDAY INN.

31

00:01:00,865 --> 00:01:03,895

I'M COMPETING IN THE ASIA PACIFIC SNOOKER

32

00:01:03,896 --> 00:01:04,815

TOURNAMENT,

33

00:01:04,825 --> 00:01:06,895

AND YESTERDAY I PLAYED I'VE BOOKED

34

00:01:06,896 --> 00:01:08,040

TWO NIGHTS HOTEL.

35

00:01:09,670 --> 00:01:11,220

LAST NIGHT AND THE NIGHT BEFORE.

36

00:01:11,425 --> 00:01:13,530

YESTERDAY, I PLAYED AND PLAYED TERRIBLY,

37

00:01:13,540 --> 00:01:15,750

BUT LUCKILY IT'S IN A ROUND ROBIN SO

38

00:01:15,751 --> 00:01:18,900

I HAVE ONE MATCH LEFT AND THAT'S TODAY.

39

00:01:18,910 --> 00:01:19,940

AND IF I WIN,

40

00:01:19,950 --> 00:01:21,870

THEN I PLAY TOMORROW AND IF I LOSE

41

00:01:21,871 --> 00:01:22,950

THEN I GO HOME.

42

00:01:22,960 --> 00:01:24,590

BUT FIVE MINUTES AGO,

43

00:01:24,600 --> 00:01:26,520

I'VE ACTUALLY JUST BOOKED AN EXTRA NIGHT

44

00:01:26,530 --> 00:01:27,420

IN THE HOTEL.

45

00:01:27,430 --> 00:01:28,870

WHY WOULD I DO THAT?

46

00:01:28,880 --> 00:01:30,750

BECAUSE I'M BURNING MY BRIDGES.

47

00:01:30,760 --> 00:01:31,740

I FEEL CONFIDENT.

48

00:01:31,741 --> 00:01:32,600

I'M PLAYING A VERY,

49

00:01:32,601 --> 00:01:33,370

VERY GOOD PLAYER.

50

00:01:33,371 --> 00:01:35,040

HE'S ACTUALLY GOT THE HIGHEST BREAK,

51

00:01:35,041 --> 00:01:35,360

YOU'RE GONNA KNOW SOON

52

00:01:35,361 --> 00:01:37,410

WE'VE GOT 100 AND 14 YESTERDAY,

53

00:01:37,420 --> 00:01:38,430

SO HE'S VERY, VERY GOOD.



54

00:01:38,431 --> 00:01:39,550

HE'S FROM QUEENSLAND.

55

00:01:39,560 --> 00:01:41,050

BUT I'VE BURNED MY BRIDGES.

56

00:01:41,080 --> 00:01:43,170

I'M GOING TO DO WHATEVER IT TAKES.

57

00:01:43,171 --> 00:01:44,420

SO WISH ME LUCK WITH THIS.

58

00:01:44,700 --> 00:01:45,830

AND MY QUESTION TO YOU IS,

59

00:01:45,831 --> 00:01:48,530

HOW CAN YOU BURN YOUR OWN BOATS AND

60

00:01:48,531 --> 00:01:52,109

BRIDGES, SO YOU'LL SUCCEED AT WHATEVER THE COST?

61

00:01:52,110 --> 00:01:54,590

I.E. FAILURE IS NOT AN OPTION.

62

00:01:54,980 --> 00:01:56,100

IT SOUNDS LIKE A GOOD LINE FROM THE

63

00:01:56,101 --> 00:01:56,910

MOVIE, DOESN'T IT?

64

00:01:56,920 --> 00:01:59,050

BUT SOMETHING YOU CAN DO TO CREATE LEVERAGE

65

00:01:59,051 --> 00:02:00,090

WITH YOURSELF.

66

00:02:00,100 --> 00:02:01,780

MAYBE IT'S SOMETHING YOU KEEP SAYING THAT

67

00:02:01,781 --> 00:02:03,390

YOU'RE GOING TO DO THAT YOU HAVEN'T DONE.

68

00:02:03,400 --> 00:02:05,780

MAYBE THE LEVERAGE IS THAT IF YOU DON'T

69

00:02:05,781 --> 00:02:07,370

DO IT, YOU GIVE SOMEBODY A CERTAIN AMOUNT

70

00:02:07,371 --> 00:02:10,340

OF MONEY OR TAKE THEM AWAY OR DO SOMETHING,

71

00:02:10,350 --> 00:02:10,590

YOU KNOW,

72

00:02:10,591 --> 00:02:12,620

ON A BIG SCALE AND YOU REALLY DON'T WANT

73

00:02:12,621 --> 00:02:13,410

TO GIVE THEM THAT,

74

00:02:13,420 --> 00:02:15,170

SO YOU'LL DO WHAT IT TAKES AND CREATE

75

00:02:15,171 --> 00:02:16,110

THAT LEVERAGE.

76

00:02:16,120 --> 00:02:18,940

MAYBE IT'S SOMETHING TO DO WITH BUILDING

77

00:02:18,941 --> 00:02:21,630

YOUR BUSINESS AND CREATING MORE CUSTOMERS

78

00:02:21,631 --> 00:02:23,230

AND MORE PROFIT FOR YOUR BUSINESS OR

79

00:02:23,231 --> 00:02:25,900

YOUR STAFF OR WHATEVER YOUR SITUATION MAY BE.

80

00:02:25,901 --> 00:02:28,010

BUT DO YOURSELF A FAVOUR,

81

00:02:28,020 --> 00:02:29,030

BURN THE BRIDGES,

82

00:02:29,040 --> 00:02:30,950

BURN YOUR BOATS AND SUCCEED.

83

00:02:32,860 --> 00:02:34,920

YOU KNOW, JUST INCREASE YOUR CHANCES OF SUCCESS.

84

00:02:34,930 --> 00:02:36,140

THAT'S MY MESSAGE TODAY.

85

00:02:36,150 --> 00:02:37,200

WISH ME LUCK.

86

00:02:37,210 --> 00:02:38,130

I'LL KEEP YOU UPDATED.

87

00:02:38,140 --> 00:02:38,880

CHEERS.